



**SLEZSKÁ
UNIVERZITA**
OBCHODNĚ PODNIKATELSKÁ
FAKULTA V KARVINĚ



**SLEZSKÁ
UNIVERZITA**
FILOZOFICKO-
PŘÍRODOVĚDECKÁ
FAKULTA V OPAVĚ



Uniwersytet
Ekonomiczny
we Wrocławiu

Filia w Jeleniej Górze



**EKONOMICKÁ
FAKULTA**
UNIVERZITA MATEJA BELA
V BANSKEJ BYSTRICI

9th INTERNATIONAL SCIENTIFIC CONFERENCE

CURRENT TRENDS IN SPA, HOTEL AND TOURISM

**THE CONFERENCE IS HELD UNDER THE PATRONAGE OF:
RECTOR OF THE SILESIAN UNIVERSITY IN OPAVA**

**doc. Ing. PAVEL TULEJA, Ph.D.,
MAYOR OF KARVINA Ing. JAN WOLF,
CHIEF EXECUTIVE OFFICER OF DARKOV SPA a.s. Ing. PAVLÍNA FILIPI**

Venue: Silesian University in Opava, School of Business Administration in Karvina

22 – 23 October 2020

INTERNATIONAL SCIENTIFIC COMMITTEE:

prof. Ing. Daniel Stavárek, Ph.D.	Silesian University in Opava, School of Business Administration in Karvina, dean
prof. PhDr. Irena Korbelářová, Dr.	Silesian University in Opava, Faculty of Philosophy and Science in Opava, dean
dr hab. Elžbieta Sobczak, prof. UEW	Uniwersytet Ekonomiczny we Wrocławiu, Filia Jelenia Góra, dean
doc. Ing. Peter Krištofik, Ph.D.	Matej Bel University, Faculty of Economics, dean
prof. dr hab. Andrzej Rapacz	Uniwersytet Ekonomiczny we Wrocławiu, Wydział Ekonomii, Zarządzania i Turystyki w Jeleniej Górze
prof. Ing. Vanda Maráková, PhD.	Matej Bel University, Faculty of Economics
doc. Ing. Jan Hán, Ph.D.	Institute of Hospitality Management in Prague
doc. Ing. Dagmar Jakubíková, Ph.D.	University of West Bohemia, Faculty of Economics
doc. Ing. Viera Kubičková, PhD.	University of Economics in Bratislava, Faculty of Commerce
PhDr. Radmila Dluhošová, Ph.D.	Silesian University in Opava, Faculty of Philosophy and Science in Opava
doc. RNDr. Pavol Plesník, PhD.	Silesian University in Opava, Faculty of Philosophy and Science in Opava
doc. Ing. Pavlína Pellešová, Ph.D.	Silesian University in Opava, School of Business Administration in Karvina

Conference programme:**Thursday 22 October 2020**

08.30 – 09.00	Registration
09.00 – 09.20	Conference opening
09.20 – 11.00	Plenary session
11.00 – 11.20	Coffee Break
11.20 – 12.45	Plenary session
12.45 – 13.45	Lunch
13.45 – 15.45	Sessions and discussion
16.00 – 17.30	Accompanying events – Visit to Darkov Spa/ Chateau Frystat
18.00 – 21.00	Lecture: New trends in mixology with degustation, social evening with banquet in Darkov Spa

Friday 23 October 2020

09.00 – 13.00 Accompanying event – Sightseeing Attractions in Ostrava Region

Sessions:

- 1 Hotel Industry, gastronomic and culinary tourism
- 2 Current trends in spa
- 3 New trends in tourism

The conference languages are: Czech, English, Slovak, Polish

Deadlines:

Registration deadline: 20. 9. 2020	Conference fee deadline: 25. 9. 2020	Paper submission deadline: 11. 10. 2020
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Conference information can be found <http://konferencehot.slu.cz/> as well as an online [registration form](#). Authors are requested to submit papers 7-10 pages A4, MS Word format by email to kajzar@opf.slu.cz. Submission will be confirmed. Accepted papers will be published in peer-reviewed proceedings on CD with ISBN. The organizer of the conference reserves the right not to include the contribution in the proceedings on the recommendation of the reviewer.

Based on the recommendation of the reviewer selected papers can be published in The Acta academica karviniensia.

Plenary sessions framework programme

prof. PhDr. Irena Korbelařová, Dr.
prof. Ing. Vanda Maráková, PhD.
prof. dr hab. Andrzej Rapacz
doc. Ing. Dagmar Jakubíková, Ph.D.
Ing. Marta Machurková
doc. RNDr. Pavol Plesník, PhD.
doc. RNDr. Jiří Vaniček, CSc.
Mgr. David Karčmář

ORGANIZING COMETTEE

doc. Ing. Pavlína Pellešová, Ph.D.
PhDr. Radmila Dluhořová, Ph.D.
Ing. Miroslava Kostková, Ph.D.
Ing. Patrik Kajzar, Ph.D.
Ing. Petr Janík
Gabriela Součková

Conference fee:

- 1.600 CZK /including VAT/ (conference fee includes: personal participation at the conference, printed conference materials, publication in a scientific journal, overhead costs, refreshments, lunch, banquet, social programme).
- 1.200 CZK (conference fee includes: participation at the conference without publication, overhead costs, refreshments, lunch, banquet, social programme)
- 1.200 CZK (conference fee includes: publication in a scientific journal without participation at the conference)

Conference fee is non-refundable.

Account number for payments **101285316/0300, ČSOB, a.s., Ostrava**, Variable symbol 6222, payment deadline 25 September 2020.

Upon prior agreement the conference fee can be paid on the spot.

Payment identification – name of the conference participant

Accommodation:

We offer accommodation in double and triple rooms in the university dormitory up to the capacity. Contact - Koleje Na Vyhliďce 1079/1, Karviná – Nové Město, phone: 596 398 501. Accommodation is arranged by the participants themselves.

Accommodation options in Karvina:

Hotel	Address	Phone number	website
Hotel Na Fryštátské	Fryštátská 202/64 Karviná – Fryštát	+420 596 313 545	www.nafrystatske.cz
Hotel Sport	Karola Šliwky 783/2a Karviná – Fryštát	+ 420 596 312 278	www.stars-karvina.cz
Hotel Darkov	Lázeňská 254/13, Karviná – Darkov	+420 596 313 807	www.hoteldarkov.cz
Hotel Dvůr Olšiny	Olšiny 59/17, Karviná – Staré Město	+420 605 446 608	www.dvurolsiny.cz
Hotel Dakol	Petrovice u Karviné č. 153	+420 596 361 914	www.hoteldakol.cz

Contact:

Gabriela Součková

Slezská univerzita v Opavě, Obchodně podnikatelská fakulta v Karviné

Univerzitní nám. 1934/3, 733 40 Karviná

Phone number: 596 398 511, email: souckova@opf.slu.cz

Paper submission guidelines (this is a sample of your full paper format)
All margins 2.5 cm, Times New Roman.

TITLE OF THE PAPER
(TIMES NEW ROMAN 14, CAPITAL, BOLD, CENTRED, FROM 1ST
LINE OF THE PAGE)

Name of the author (Times New Roman 14, bold, centred)

Abstract: size 12pt, single space, block-aligned, word „Abstract“ bold, Italic

Key words: size 12pt, single space, max. 7 lines, block-aligned, term „Key words“ bold, Italic

Normal text of the paper (size 12pt, single space, block-aligned. Sub-chapters with numbers, headings in bold, text of the sub-chapter uses single space, use double space before the following heading. We recommend using the Harvard system convention and attaching a final alphabetical order list of references. Labelling of tables, figures etc. is author's responsibility.

References (size 12 pt, single space, no indentation, left-aligned)

- [1] ADAM, J., 2007. *Marketingový výzkum*. Praha: Grada. ISBN 80-7248-111-1.
- [2] NOVÁČEK, K. a L. VAŠÍČEK, 2001. *Podnikový výlet*. Karviná: SU OPF. ISBN 80-7244-597-1.
- [3] PAVELKA, V., 1998. Společenská odpovědnost. *Politická ekonomie*, **41**(6), 79-89. ISSN 0031-3523
- [4] VYHLÍDAL, D., 2015. Noční výlet do Prahy. *Ostravský deník* [online]. 7. srpen 2015 [vid. 1. září 2015]. Dostupné z: <http://ostravsky.denik.cz/nehody/120807-vylet.html>

Author's contact address:

Name, Surname, titles, Institute or Faculty, address, e-mail

Author's profile (size 12pt, space 1, left-aligned, no indentation, bold)

Please send the paper in Microsoft Word format only (*.docx). We are unable to accept PDF files.