



## 9 t h I N T E R N A T I O N A L S C I E N T I F I C C O N F E R E N C E

### CURRENT TRENDS IN SPA, HOTEL AND TOURISM

**THE CONFERENCE IS HELD UNDER THE PATRONAGE OF:  
RECTOR OF THE SILESIA UNIVERSITY IN OPAVA**

**doc. Ing. PAVEL TULEJA, Ph.D.,  
MAYOR OF KARVINA Ing. JAN WOLF,  
CHIEF EXECUTIVE OFFICER OF DARKOV SPA a.s. Ing. PAVLÍNA FILIPI**

Venue: via MS Teams platform

26 May 2021

#### INTERNATIONAL SCIENTIFIC COMMITTEE:

prof. Ing. Daniel Stavárek, Ph.D.	Silesian University in Opava, School of Business Administration in Karvina, dean
prof. PhDr. Irena Korbelářová, Dr.	Silesian University in Opava, Faculty of Philosophy and Science in Opava, dean
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PhDr. Radmila Dluhošová, Ph.D.	Silesian University in Opava, Faculty of Philosophy and Science in Opava
doc. RNDr. Pavol Plesník, PhD.	Silesian University in Opava, Faculty of Philosophy and Science in Opava
doc. Ing. Pavlína Pellešová, Ph.D.	Silesian University in Opava, School of Business Administration in Karvina

THERE IS NO CONFERENCE FEE.

CONFERENCE IS SPONSORED BY A EUROPEAN UNION PROJECT:

CZ.02.2.69/0.0/0.0/18\_054/0014696 DEVELOPMENT OF R&D CAPACITIES OF THE SILESIA UNIVERSITY IN OPAVA



EUROPEAN UNION  
European Structural and Investment Funds  
Operational Programme Research,  
Development and Education



**Conference programme:****Wednesday 26 May 2021**

08.45 – 09.00	Registration
09.00 – 09.20	Conference opening
09.20 – 11.00	Plenary session
11.00 – 11.15	Coffee Break
11.15 – 12.45	Plenary session
12.45 – 13.30	Lunch
13.30 – 16.00	Sessions and discussion
16.00 – 16:15	Conference conclusions

**Sessions:**

- 1 Hotel Industry, gastronomic and culinary tourism
- 2 Current trends in spa
- 3 New trends in tourism

The conference languages are: Czech, English, Slovak, Polish

**Deadlines:**

Registration deadline: 18 April 2021	NO CONFERENCE FEE	Paper submission deadline: 19 May 2021
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Conference information can be found <http://konferencehot.slu.cz/> as well as an online [registration form](#).

Authors are requested to submit papers 7-10 pages A4, MS Word format by email to [kajzar@opf.slu.cz](mailto:kajzar@opf.slu.cz). Submission will be confirmed. Accepted papers will be published in peer- reviewed proceedings on CD with ISBN. The organizer of the conference reserves the right not to include the contribution in the proceedings on the recommendation of the reviewer.

**Based on the recommendation of the reviewer selected papers can be published in The Acta academica karviniensia.**

**Selected conference papers can be published in the peer-reviewed journal Czech Hospitality and Tourism Papers (<https://chtp-journal.com/> ) after some modifications and a review procedure.**

**Plenary session framework programme**

prof. Ing. Vanda Maráková, PhD.  
prof. dr hab. Andrzej Rapacz  
doc. Ing. Dagmar Jakubíková, Ph.D.  
doc. Ing. Jan Hán, Ph.D.  
doc. RNDr. Pavol Plesník, PhD.  
doc. RNDr. Jiří Vaníček, CSc.  
Mgr. David Karčmář  
Bc. Simona Svižalová a Bc. Tomáš Sovják

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Gabriela Součková

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**Paper submission guidelines** (this is a sample of your full paper format)  
All margins 2.5 cm, Times New Roman.

**TITLE OF THE PAPER**  
**(TIMES NEW ROMAN 14, CAPITAL, BOLD, CENTRED, FROM 1<sup>ST</sup>**  
**LINE OF THE PAGE)**

**Name of the author (Times New Roman 14, bold, centred)**

*Abstract: size 12pt, single space, block-aligned, word „Abstract“ bold, Italic*

*Key words: size 12pt, single space, max. 7 lines, block-aligned, term „Key words“ bold, Italic*

Normal text of the paper (size 12pt, single space, block-aligned. Sub-chapters with numbers, headings in bold, text of the sub-chapter uses single space, use double space before the following heading. We recommend using the Harvard system convention and attaching a final alphabetical order list of references. Labelling of tables, figures etc. is author's responsibility.

**References** (size 12 pt, single space, no indentation, left-aligned)

- [1] ADAM, J., 2007. *Marketingový výzkum*. Praha: Grada. ISBN 80-7248-111-1.
- [2] NOVÁČEK, K. a L. VAŠÍČEK, 2001. *Podnikový výlet*. Karviná: SU OPF. ISBN 80-7244-597-1.
- [3] PAVELKA, V., 1998. Společenská odpovědnost. *Politická ekonomie*, **41**(6), 79-89. ISSN 0031-3523
- [4] VYHLÍDAL, D., 2015. Noční výlet do Prahy. *Ostravský deník* [online]. 7. srpen 2015 [vid. 1. září 2015]. Dostupné z: <http://ostravsky.denik.cz/nehody/120807-vylet.html>

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Author's profile (size 12pt, space 1, left-aligned, no indentation, bold)

**Please send the paper in Microsoft Word format only (\*.docx). We are unable to accept PDF files.**